

*Focused Communication that Works!*  
*Get focused Get real Get results*

PJ  
Sawvel

*Over 90% of people  
who attend P J Sawvel's*

*communication-focused keynotes*

*and workshops report making a change within  
three days, when randomly polled.*

### National Surveys Say:

*Bosses and employees agree:  
Communication is a major problem  
and the other person needs  
to change.*

There is no shortage of communication, but most of it is noise. P J Sawvel uses her expertise as an award-winning communicator to help you cut through the static so you can **create conversations** that increase morale, productivity, and profits.

P J's trademark "Cope, Control, Connect" techniques help you focus on your intention, your message, and your audience, empowering you to QUICKLY turn your words into vehicles that **deliver results**.

Spotlighting common traps and snares, P J provides keys to **unleash the persuasive communicator** in all of us. Creating a fun, engaging, and interactive setting, P J's programs appeal to all learning styles. You'll complete the session owning the tools, knowing how to use them, and most importantly, desiring to get started now. Call today to invite P J to speak.

### Customized Keynotes & Workshops

#### ■ When Change is Better than Dollars

*Increase **promotability**. Instead of avoiding issues, learn to use challenging workplace dynamics—coupled with three focusing tools—to develop **profitable** communication skills. Watch your stress go down, productivity go up, and **professional value** skyrocket. Then, the dollars will follow.*

#### ■ Fast Track

*Designed for new hires and college seniors, this innovative program **accelerates** acceptance and advancement in the workplace by demonstrating how to give employers what they really want—effective communication that gets results.*

### Testimonials

*"P J's real life scenarios create a desire in all of us to implement the changes."  
Lakisha, manager*

*"P J's enthusiasm kept us fully engaged and we came away knowing we could use the tools." Ismael, V.P. Sales*



2014 GLOBAL  
E-book Award for  
"Under the Influence:  
The Town That Listened  
to its Kids."



Award Winning Communication Expert



Book P J Sawvel



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